Vinjar Fønnebø is professor in preventive medicine and director of The National Research Center in Complementary and Alternative Medicine at the University of Tromsø (UiT), Norway. Besides he is the Senior Advisor at the Center for Clinical Documentation and Evaluation of the Regional Health Authority of Northern Norway.

Vinajar received his MD from the arctic University of Norway (UiT) and additionally obtained his master degree in epidemiology from the London School of Hygiene and Tropical Medicine. Amongst other engagement in the education sector, as a visiting professor he is involved in a program on Integrative Medicine at the University of Arizona.

He is author of a multitude of scientific publications, mainly in the areas of epidemiology and complementary and alternative medicine (CAM). His current research projects in the field of CAM include the use of complementary and alternative medicine within norwegian hospitals as well as a review on the importance of research into CAM safety. Internationally highly regarded, Professor Fønnebø speaks worldwide to audiences on epidemiology, preventive medicine, medical statistics and traditional/complementary/alternative/integrative medicine.